

Community Outreach

Your studio's mission statement: _____

What are your community outreach goals? _____

Identify 3 outreach initiatives that fit your mission and business model:

1. Requires the least amount of time and resources (could start this month):

2. Requires a moderate amount of time and resources (could start in the next 6 months):

3. Requires an extensive amount of time and resources (long-term):

Roadmap for Idea #1

Staff involvement -

Family/student involvement -

Benefit to the community -

Mission connection -

Budget -

Contact -

PR ideas -

Accountability check point -

Roadmap for Idea #2

Staff involvement -

Family/student involvement -

Benefit to the community -

Mission connection -

Budget -

Contact -

PR ideas -

Accountability check point -

Roadmap for Idea #3

Staff involvement -

Family/student involvement -

Benefit to the community -

Mission connection -

Budget -

Contact -

PR ideas -

Accountability check point -